



# THANK YOU

Everyone at the ARL very much appreciates your generosity and interest in raising funds to help animals in need.

Please visit [arlboston.org/ways-to-give/create-a-fundraiser](http://arlboston.org/ways-to-give/create-a-fundraiser) for some ideas for creating a fundraiser.

---

**If you already have a specific event or fundraising plan, the ARL can provide:**

1. Pre-event thank you via social media. We will thank an individual or organization for raising funds for the ARL prior to an event. We will share relevant date, time, and location details, as well as a link to a URL or Facebook page where our fans/followers can get more information.

Please send a URL, Facebook link, and hashtag. If provided, we will include photos, promotional materials (eg flyers), and logo/artwork related to the event in a post. **A minimum of 10 days notice prior to the planned event is required for our content scheduling purposes.**

2. Inclusion in Upcoming Events calendar. We will include the event in our events calendar our website. **A minimum of 10 days notice prior to the planned event** is required for our content scheduling purposes. A link to the events calendar is included in our weekly eblast to subscribers.

3. Post-event thank you via social media. Once the ARL receives proceeds from an event, we will thank an individual or organization for raising funds. If provided, we will include photos of the event in posts to our social media channels.

---

**Because of the number of requests we receive, we cannot provide staffing at DIY events. You can request a limited number of ARL informational materials to have on hand to provide to attendees.**

Requests for materials must be received a minimum of **30 days prior to an event** for fulfillment and scheduling purposes.

Please review the attached fundraising agreement and waiver. If you agree to the terms, please sign and return as indicated. If you are under 17 years of age, a parent or legal guardian must sign the agreement and waiver on your behalf.

**After the event, donation and/or event proceeds should be mailed to:**

**Animal Rescue League of Boston  
ATTN: Jackie Smith, Manager, Annual Fund  
10 Chandler Street Boston, MA 02116**

Thank you again for your generosity!

## Next steps

1. Please sign and return the Fundraising Commitment, Waiver and Release Agreement to [jsmith@arlboston.org](mailto:jsmith@arlboston.org). Please put “DIY Event Request” in the subject line and include a description of the event and date in your email.
2. Please provide event information for sharing via social, logo requests, marketing materials for approval, and materials requests to [abowen@arlboston.org](mailto:abowen@arlboston.org) and [lgraham@arlboston.org](mailto:lgraham@arlboston.org). Please put “DIY Event Request” in the subject line and note the informational and minimum time requirements in the information above.