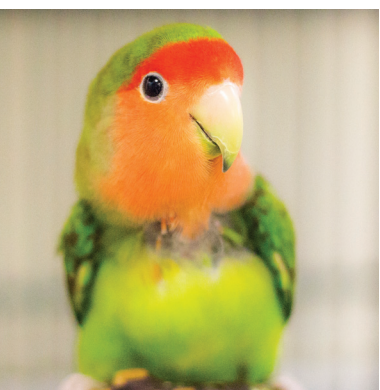


ANIMAL RESCUE LEAGUE of BOSTON



OUR MISSION

The Animal Rescue League of Boston (ARL) is an unwavering champion for animals in need, committed to keeping them safe and healthy in habitats and homes.



OUR VISION

Animals are safe and healthy in the communities where they live.

Our vision is to confront animal cruelty and neglect at its root causes. Through programs, services, and facilities focused on accessible animal care, public advocacy, and sustained anti-cruelty efforts, we will be a resource for people and an unwavering champion for animals most in need.

Our focus will be to meet people and animals where they are, bringing veterinary and wellness services directly to those who need it most, so that animals are safe and healthy living in communities and out of shelters. We will align our resources to support this vision through a coordination of existing programs and the development of new, community-based services.

The impact of our work will be seen in the lives of animals most in need across Massachusetts, with the greatest effect in our primary service areas of Greater Boston, Eastern Massachusetts, and the Cape Cod regions.

We will strive to provide high-quality direct animals care which meets best practice standards in animals welfare. To meet these standards, we will pursue continuous improvement and innovation in program models and administrative operations, and we will continually measure and evaluate our performance and impact.

Acknowledging that our success rests upon the skills and commitment of a well-trained and supported team of staff and volunteers, we are committed to cultivating an organization where they can excel. In turn, this ARL team will collaborate with community groups and other animal welfare organizations to leverage even greater impact and positive outcomes for animals.



OUR VALUES

COMPASSION

COMMITMENT

COLLABORATION

ADAPTABILITY

TEAMWORK

TRANSPARENCY

OUR GUIDING PRINCIPLES

We believe that an animal's welfare should be considered in terms of **"Five Freedoms."** The freedoms guide our approach to animal welfare.

1. Freedom from Hunger and Thirst
2. Freedom from Discomfort
3. Freedom from Pain, Injury, or Disease
4. Freedom to Express Normal Behavior
5. Freedom from Fear and Distress

OUR STRATEGIC GOALS

In order to see our vision realized, the ARL areas of focus for the next 5 years are:

- Prevent animal cruelty and neglect by strengthening law and public policy and increasing community awareness and action to report and combat abuse.
- Grow and refocus programs targeted towards those animals in greatest need and to the people who care for them.
- Grow volunteer membership and attract and retain a well-trained, committed staff to support program growth and strategic goals.
- Increase financial resources to achieve greater impact for animals in need.
- Enhance the capacity of ARL infrastructure to ensure the most effective and efficient use of resources for achieving organizational goals.