

A champion for animals

FINANCIAL STATEMENTS
DECEMBER 31, 2020 AND 2019

Contents December 31, 2020 and 2019

	<u>Pages</u>
Independent Auditor's Report	1
Financial Statements:	
Statements of Financial Position	2
Statements of Activities and Changes in Net Assets	3 - 4
Statements of Cash Flows	5
Statements of Functional Expenses	6 - 7
Notes to Financial Statements	8 - 24



Independent Auditor's Report

To the Board of Directors of Animal Rescue League of Boston:

Report on the Financial Statements

We have audited the financial statements of Animal Rescue League of Boston (a Massachusetts corporation, not-for-profit), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities and changes in net assets, cash flows and functional expenses for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Animal Rescue League of Boston as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Westborough, Massachusetts June 23, 2021

Statements of Financial Position December 31, 2020 and 2019

Assets	2020	2019
Current Assets:		
Cash and equivalents	\$ 2,738,174	\$ 4,038,530
Current portion of pledges receivable	1,035,773	240,870
Accounts receivable	140,251	143,146
Prepaid expenses and other assets	331,982	312,336
Total current assets	4,246,180	4,734,882
Pledges Receivable, net	-	49,020
Investments, at fair value	86,767,540	81,988,122
Investment in Land	3,000,000	1,925,000
Property and Equipment, net	9,706,132	7,767,043
Beneficial Interest in Perpetual Trusts	14,917,175	13,361,431
Total assets	\$ 118,637,027	\$ 109,825,498
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$ 1,876,769	\$ 1,168,369
Net Assets:		
Without donor restrictions:		
Undesignated	10,717,738	9,299,088
Board designated	67,865,608	63,964,228
Total without donor restrictions	78,583,346	73,263,316
With donor restrictions	38,176,912	35,393,813
Total net assets	116,760,258_	108,657,129
Total liabilities and net assets	\$ 118,637,027	\$ 109,825,498

Statement of Activities and Changes in Net Assets For the Year Ended December 31, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
Operating Revenues:			
Public support	\$ 3,654,797	\$ -	\$ 3,654,797
Investment spending policy	3,373,000	-	3,373,000
Services fees and other income	2,867,581	-	2,867,581
Income from trusts	678,737	-	678,737
Net assets released from restrictions	220,260		220,260
Total operating revenues	10,794,375		10,794,375
Operating Expenses:			
Program services	8,683,659	-	8,683,659
Management and general	1,529,483	-	1,529,483
Fundraising	579,893	-	579,893
Total operating expenses	10,793,035		10,793,035
Changes in net assets from operations	1,340		1,340
Non-Operating Activities:			
Investment return, net	2,251,192	709,110	2,960,302
Bequests	1,629,232	430,526	2,059,758
Change in beneficial interest in perpetual trusts	-	1,555,744	1,555,744
Change in value of investment in land	1,075,000	-	1,075,000
Public support	527,958	407,979	935,937
Capital campaign costs	(42,333)	-	(42,333)
Costs associated with investment in land	(104,215)	-	(104,215)
Loss on disposal of assets	(118,144)	-	(118,144)
Net assets released from restrictions	100,000	(320,260)	(220,260)
Total non-operating activities	5,318,690	2,783,099	8,101,789
Changes in net assets	5,320,030	2,783,099	8,103,129
Net Assets:			
Beginning of year	73,263,316	35,393,813	108,657,129
End of year	\$ 78,583,346	\$ 38,176,912	\$ 116,760,258

Statement of Activities and Changes in Net Assets For the Year Ended December 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
Operating Revenues:			
Public support	\$ 2,507,024	\$ -	\$ 2,507,024
Investment spending policy	3,332,456	- -	3,332,456
Services fees and other income	3,153,829	-	3,153,829
Income from trusts	576,566	-	576,566
Net assets released from restrictions	771,597	-	771,597
Bequests	375,000		375,000
Total operating revenues	10,716,472	<u>-</u>	10,716,472
Operating Expenses:			
Program services	8,604,199	-	8,604,199
Management and general	1,565,018	-	1,565,018
Fundraising	540,714		540,714
Total operating expenses	10,709,931		10,709,931
Changes in net assets from operations	6,541		6,541
Non-Operating Activities:			
Investment return, net	8,087,970	2,991,721	11,079,691
Bequests	698,642	244,510	943,152
Change in beneficial interest in perpetual trusts	-	1,990,674	1,990,674
Change in value of investment in land	335,700	-	335,700
Public support	-	447,909	447,909
Costs associated with investment in land	(94,215)	-	(94,215)
Gain on disposal of assets	2,000	-	2,000
Net assets released from restrictions	20,590	(792,187)	(771,597)
Total non-operating activities	9,050,687	4,882,627	13,933,314
Changes in net assets	9,057,228	4,882,627	13,939,855
Net Assets:			
Beginning of year	64,206,088	30,511,186	94,717,274
End of year	\$ 73,263,316	\$ 35,393,813	\$ 108,657,129

Statements of Cash Flows For the Years Ended December 31, 2020 and 2019

	2020	2019
Cash Flows from Operating Activities:		
Changes in net assets	\$ 8,103,129	\$ 13,939,855
Adjustments to reconcile changes in net assets to net cash and		
equivalents used in operating activities:		
Depreciation	485,347	494,608
Net realized and unrealized gains on investments	(5,691,859)	(13,670,345)
Change in beneficial interest in perpetual trusts	(1,555,744)	(1,990,674)
Change in value of investment in land	(1,075,000)	(335,700)
Capital grants	(100,000)	(20,590)
Loss (gain) on disposal of assets	118,144	(2,000)
Discount on pledges and other receivables	(980)	(4,172)
Changes in operating assets and liabilities:		
Pledges receivable	(744,903)	12,920
Accounts receivable	2,895	568
Prepaid expenses and other assets	(19,646)	(5,811)
Accounts payable and accrued expenses	146,753	73,386
Capital lease	<u> </u>	(1,962)
Net cash used in operating activities	(331,864)	(1,509,917)
Cash Flows from Investing Activities:		
Sales of investments	20,623,637	8,377,160
Purchases of investments	(19,711,196)	(6,657,209)
Proceeds from sale of property	-	2,000
Acquisition of property and equipment	(1,980,933)	(697,022)
Net cash provided by (used in) investing activities	(1,068,492)	1,024,929
Cash Flows from Financing Activities:		
Capital grants	100,000	20,590
Net Change in Cash and Equivalents	(1,300,356)	(464,398)
Cash and Equivalents:		
Beginning of year	4,038,530	4,502,928
End of year	\$ 2,738,174	\$ 4,038,530
Supplemental Disclosures:		
Capital assets financed through accounts payable and accrued expenses	\$ 687,557	\$ 125,910

Statement of Functional Expenses For the Year Ended December 31, 2020

		F	Program Services			S	upporting Service	es	
	Animal Care and Adoption	Veterinary Services	Animal Protection	Community Programs	Total Program Services	Management and General	Fundraising	Total Supporting Services	Total
Salaries, payroll taxes and benefits	\$ 2,205,512	\$ 2,185,757	\$ 607,782	\$ 512,900	\$ 5,511,951	\$ 1,397,659	\$ 383,448	\$ 1,781,107	\$ 7,293,058
Animal care services, equipment and supplies	116,184	712,079	13,001	28,360	869,624	247	28	275	869,899
Occupancy	65,041	61,257	16,132	15,677	158,107	354,360	63	354,423	512,530
Depreciation	144,071	180,745	41,848	33,668	400,332	85,015	-	85,015	485,347
Maintenance and repair services	56,069	74,420	15,877	12,773	159,139	115,688	-	115,688	274,827
Information technology	18,512	22,824	6,438	4,326	52,100	188,144	33,057	221,201	273,301
Insurance	-	-	-	-	-	272,000	-	272,000	272,000
Design, printing and postage	16,805	23,859	5,305	4,089	50,058	54,487	149,266	203,753	253,811
Other expenses	14,642	47,607	12	10	62,271	80,207	117	80,324	142,595
Travel and vehicle expense	26,761	33,157	14,472	12,516	86,906	14,630	426	15,056	101,962
Other professional services	32,773	39,560	16,696	7,369	96,398	3,005	1,404	4,409	100,807
Office expenses	10,242	26,843	8,988	2,259	48,332	20,877	510	21,387	69,719
Audit and tax services	-	-	-	-	-	53,736	-	53,736	53,736
Lobbying services	-	-	30,519	-	30,519	-	-	-	30,519
Advertising and promotion	6,833	7,539	1,703	1,370	17,445	1,068	9,345	10,413	27,858
Legal services	2,113	2,651	8,141	494	13,399	7,032	-	7,032	20,431
Conferences and meetings	1,308	3,836	1,881	443	7,468	938	2,229	3,167	10,635
Allocation of management and general	408,191	498,424	118,935	94,060	1,119,610	(1,119,610)		(1,119,610)	
Total expenses	\$ 3,125,057	\$ 3,920,558	\$ 907,730	\$ 730,314	\$ 8,683,659	\$ 1,529,483	\$ 579,893	\$ 2,109,376	\$ 10,793,035

Statement of Functional Expenses For the Year Ended December 31, 2019

		F	Program Services			S	upporting Service	es	
	Animal Care and Adoption	Veterinary Services	Animal Protection	Community Programs	Total Program Services	Management and General	Fundraising	Total Supporting Services	Total
Salaries, payroll taxes and benefits	\$ 2,262,141	\$ 2,206,331	\$ 461,353	\$ 388,629	\$ 5,318,454	\$ 1,403,004	\$ 300,645	\$ 1,703,649	\$ 7,022,103
Animal care services, equipment and supplies	196,576	682,412	15,865	456	895,309	175	35	210	895,519
Occupancy	72,721	62,254	13,490	11,677	160,142	354,881	140	355,021	515,163
Depreciation	156,959	183,461	34,033	25,466	399,919	94,689	-	94,689	494,608
Maintenance and repair services	85,388	104,423	18,227	13,640	221,678	121,097	-	121,097	342,775
Information technology	17,489	11,181	4,435	1,917	35,022	147,140	33,329	180,469	215,491
Insurance	-	-	-	-	-	253,389	-	253,389	253,389
Design, printing and postage	25,658	32,514	6,020	3,639	67,831	51,771	151,332	203,103	270,934
Other expenses	16,757	41,837	330	7	58,931	68,414	1,346	69,760	128,691
Travel and vehicle expense	26,845	38,640	15,971	14,235	95,691	45,735	27,671	73,406	169,097
Other professional services	30,660	35,648	13,218	4,885	84,411	5,422	7,533	12,955	97,366
Office expenses	22,883	34,831	7,063	4,687	69,464	31,267	719	31,986	101,450
Audit and tax services	-	-	-	-	-	50,515	-	50,515	50,515
Lobbying services	-	-	32,481	-	32,481	-	-	-	32,481
Advertising and promotion	9,449	11,233	1,642	1,230	23,554	3,139	12,996	16,135	39,689
Legal services	1,613	1,885	9,782	262	13,542	39,473	-	39,473	53,015
Conferences and meetings	5,853	9,999	1,968	1,891	19,711	2,966	4,968	7,934	27,645
Allocation of management and general	445,958	490,470	96,326	75,305	1,108,059	(1,108,059)		(1,108,059)	
Total expenses	\$ 3,376,950	\$ 3,947,119	\$ 732,204	\$ 547,926	\$ 8,604,199	\$ 1,565,018	\$ 540,714	\$ 2,105,732	\$ 10,709,931

Notes to Financial Statements December 31, 2020 and 2019

1. OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES

OPERATIONS AND NONPROFIT STATUS

The Animal Rescue League of Boston (ARL) is an unwavering champion for animals in need, committed to keeping them safe and healthy in habitats and homes. A Massachusetts nonprofit organization founded in 1899, ARL provides high quality veterinary care, adoption, and rescue services while also confronting the root causes of animal cruelty and neglect through innovative community programs, police investigations, and public advocacy.

ARL is exempt from Federal income taxes as an organization (not a private foundation) formed for charitable purposes under Section 501(c)(3) of the Internal Revenue Code (IRC). ARL is also exempt from state income taxes. Donors may deduct contributions made to ARL within the IRC requirements.

SIGNIFICANT ACCOUNTING POLICIES

ARL prepares its financial statements in accordance with generally accepted accounting standards and principles (U.S. GAAP) established by the Financial Accounting Standards Board (FASB). References to U.S. GAAP in these notes are to the FASB Accounting Standards Codification (ASC).

Statements of Activities and Changes in Net Assets

Transactions deemed by management to be ongoing, major or central to the provision of program services are reported as operating revenues and operating expenses on the accompanying statements of activities and changes in net assets. Peripheral or incidental transactions are reported as non-operating activities. Non-operating activities include bequests, restricted public support and releases thereof, change in value of and costs associated with investment in land, gains and losses on asset disposals, capital campaign costs, and investment activity (see Note 2).

Cash and Equivalents

For purposes of the statements of cash flows, management considers all highly liquid investments held for operating purposes with initial maturities of three months or less to be cash and equivalents. Cash and equivalents include amounts held for operating purposes and long-term land use and facilities planning purposes. Given the seasonal nature of ARL's fundraising, amounts collected prior to year-end may fluctuate from year-to-year. Cash and equivalents held by investment managers are considered part of investments.

Allowance for Doubtful Accounts

ARL provides an allowance for doubtful accounts equal to the estimated uncollectible amounts. ARL's estimate is based on historical collection experience and a review of the current status of trade accounts receivable. There was no allowance for doubtful accounts as of December 31, 2020 and 2019.

Fair Value Measurements

ARL follows the accounting and disclosure standards pertaining to ASC Topic, *Fair Value Measurements*, for qualifying assets and liabilities. Fair value is defined as the price that ARL would receive upon selling an asset or pay to settle a liability in an orderly transaction between market participants.

Notes to Financial Statements December 31, 2020 and 2019

1. OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fair Value Measurements (Continued)

ARL uses a framework for measuring fair value that includes a hierarchy that categorizes and prioritizes the sources used to measure and disclose fair value. This hierarchy is broken down into three levels based on inputs that market participants would use in valuing the financial instruments based on market data obtained from sources independent of ARL. Inputs refer broadly to the assumptions that market participants would use in pricing the financial instrument, including assumptions about risk. Inputs may be observable or unobservable. Observable inputs are inputs that reflect the assumptions market participants would use in pricing the financial instrument developed based on market data obtained from sources independent of the reporting entity. Unobservable inputs are inputs that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset developed based on the best information available. The three-tier hierarchy of inputs is summarized in the three broad levels as follows:

- Level 1 Inputs that reflect unadjusted quoted prices in active markets for identical assets at the measurement date.
- Level 2 Inputs other than quoted prices that are observable for the asset either directly or indirectly, including inputs in markets that are not considered to be active.
- Level 3 Inputs that are unobservable, and which require significant judgment or estimation.

A qualifying asset or liability's level within the framework is based upon the lowest level of any input that is significant to the fair value measurement.

Cash and Equivalents

Cash and equivalents are considered Level 1 in the fair value hierarchy.

Investments

Investments are recorded in the financial statements at fair value. If an investment is directly held by ARL and an active market with quoted prices exists, the market price of an identical security is used to report fair value. ARL's interests in other investment funds such as marketable alternatives are generally reported at the net asset value (NAV) reported by fund managers, which is used as a practical expedient to estimate the fair value, unless it is probable that all or a portion of the investment will be sold for an amount different from NAV. As of December 31, 2020 and 2019, ARL had no plans to sell investments at amounts different from NAV.

Under the provisions of FASB Accounting Standards Update (ASU) No. 2015-07, Fair Value Measurement (Topic 820): Disclosures for Investments in Certain Entities That Calculate Net Asset Value per Share (or Its Equivalent), ARL is allowed to measure the fair value of certain investments using the value per share of the investments.

A description of the valuation methodologies used for assets measured at fair value is included in Note 2.

Notes to Financial Statements December 31, 2020 and 2019

1. OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

SIGNIFICANT ACCOUNTING POLICIES (Continued)

Investment in Land

The value of ARL's investment in land (see page 11) is determined using Level 3 inputs which include independent appraisals or certifications of value by licensed professionals.

Beneficial Interest in Perpetual Trusts

The value of ARL's interest in perpetual trusts (see Note 7) is determined using Level 1 inputs (the fair value of trust assets) and Level 3 inputs (ARL's share of ownership in the trusts).

All Other Assets and Liabilities

The carrying value of all other qualifying assets and liabilities does not differ materially from its estimated fair value and is considered Level 1 in the fair value hierarchy.

Property and Equipment and Depreciation

Property and equipment in excess of \$5,000 is recorded at cost at the date of acquisition or at fair value at the date of donation. Depreciation is computed using the straight-line method over the following estimated useful lives (see Note 6):

Land	N/A
Buildings and improvements	5 - 40 years
Equipment	3 - 20 years
Motor vehicles	5 - 10 years
Furniture and fixtures	7 years

ARL reviews its investment in property and equipment for impairment whenever events or changes in circumstances indicate that the carrying value of such property and equipment may not be recoverable. Recoverability is measured by a comparison of the carrying amount of the assets to the future net undiscounted cash flow expected to be generated by the asset and any estimated proceeds from the eventual disposition of the asset. If the property and equipment are considered to be impaired, the impairment to be recognized is measured at the amount by which the carrying amount of the property and equipment exceeds the fair value of such property and equipment. There were no impairment losses recognized in 2020 or 2019.

Investments

All investments are carried at fair value as non-current assets since all are invested for long-term purposes of ARL. ARL records its share of the realized activities as a return of capital or return on capital based upon the characterization determined by the fund manager or general partner. ARL records its share of unrealized gains and losses on investments as increases or decreases in the accumulated appreciation (depreciation) component of its investment accounts. Asset valuations for investments valued at NAV are estimated as determined based on amounts reported by the partnerships. These estimated values may differ significantly from the values that would have been used had a ready market existed and those differences could be material.

Certain other investment funds such as marketable alternatives are valued using NAV as a practical expedient to estimate the fair value. ARL values all other investments, which are publicly traded, using the quoted price in an active market (Level 1 input). Investment return consists of interest, dividends and realized and unrealized gains and losses. Interest income is recorded as earned and dividend income is recorded on the ex-dividend date.

Notes to Financial Statements December 31, 2020 and 2019

1. OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

SIGNIFICANT ACCOUNTING POLICIES (Continued)

Investments (Continued)

Realized gains and losses on investment transactions are recorded based on the average cost method. Investment income of the endowments is available for specified or unspecified purposes based on donor instruction. Therefore, investment income is reflected in net assets with donor restrictions or net assets without donor restrictions on the accompanying statements of activities and changes in net assets.

Investments are subject to ongoing market fluctuations. The investments are held in several separately managed investment portfolios. An investment advisor assists ARL's Investment Committee in evaluation of sector allocations and performance.

The investments have been allocated between the with donor restrictions and without donor restrictions net asset classes on the accompanying statements of financial position according to the absence or presence of donor restrictions (see Note 3) and *Uniform Prudent Management of Institutional Funds Act* (UPMIFA).

ARL believes that the reported amount of its investments is a reasonable estimate of fair value as of December 31, 2020 and 2019. Because of the inherent uncertainties of valuation, these estimated fair values may differ significantly from values that would have been used had a ready market existed.

Investment in Land

ARL had received a gift of parcels of land and buildings in Cataumet, Massachusetts. Management believed that the carrying value of the property, including holding costs, was recoverable from the developed use of the property or its disposition. During 2009, the Board of Directors formally designated the parcels of land as investment property to be added to ARL's Board Designated Net Assets - Funds Functioning as Endowment (see page 12).

In 2020, ARL had an appraisal performed to determine the current value of the property, resulting in an increase in the carrying value of the property of \$1,075,000. In 2019, ARL had an appraisal performed to determine the current value of the property, resulting in an increase in the carrying value of the property of \$335,700.

Net Assets

ARL has prepared its financial statements in accordance with U.S. GAAP, which require ARL to report information regarding its financial position and activities according to the following net asset classifications (see Note 3):

Net Assets Without Donor Restrictions - Net assets available for use in general operations and not subject to donor or grantor restrictions. ARL has two classifications of net assets without donor restrictions as follows:

 Undesignated - represent unrestricted resources available for general operating purposes as well as resources available and amounts expended for property and equipment, net of accumulated depreciation.

1. OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

SIGNIFICANT ACCOUNTING POLICIES (Continued)

Net Assets Without Donor Restrictions (Continued)

Board designated - include a capital spending fund and funds functioning as endowment, both due to designated limitations initiated by the Board of Directors (see Note 3), and a long-term land use and facilities fund which represents net assets designated by the Board of Directors to conduct assessment of future uses for land and facilities. During 2020 and 2019, the Board approved \$1,387,798 and \$535,007, respectively, of disbursements from the long-term land use and facilities planning fund for planning costs related to ARL's real estate assets. Board designations may be cancelled at the discretion of the Board.

	<u>2020</u>	<u>2019</u>
Funds functioning as endowment (see Note 3) Capital spending fund (see Note 3) Long-term land use and facilities planning fund	\$ 66,202,604 1,663,004	\$ 61,239,987 1,336,443 1,387,798
Long-term land use and facilities planning fund	<u>-</u> _	1,367,796
	\$ 67,865,608	\$ 63,964,228

Net Assets With Donor Restrictions - Net assets subject to stipulations imposed by donors and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of ARL or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities and changes in net assets.

Net assets with donor restrictions include the following at December 31:

	2020	2019
Beneficial interest in perpetual trusts (see Note 7) Appreciation on donor-restricted endowment funds	\$ 14,917,175	\$ 13,361,431
held in perpetuity (see Note 3) Donor-restricted endowment funds held in	13,950,565	13,195,425
perpetuity Purpose restricted:	7,562,667	7,562,667
Brewster shelter Veterinary services	835,971 550,092	784,101 201,554
Community programs Other	61,797	99,020
Ruth A. Safford Fund - capital (see Note 3) Time restricted	234,068 46,244	126,660 44,622
rime restricted	18,333	18,333
	<u>\$ 38,176,912</u>	<u>\$ 35,393,813</u>

Notes to Financial Statements December 31, 2020 and 2019

1. OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenue Recognition

Public support includes annual appeal contributions and grants which are recognized as revenue when received or committed by the donor. ARL reports gifts of cash and other assets as net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor stipulated time restriction ends, or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities and changes in net assets as net assets released from restrictions.

ARL records service fee income as goods or adoption, veterinary or other services are provided to clients of the shelters, veterinary clinic and mobile service units, which is when ARL has satisfied the performance obligation to its clients. Fees for goods and services are based on established fee schedules and price listings with fee reductions under limited circumstances if the client is unable to pay. Promotional discounts are offered during certain periods when a client purchases certain goods or services. Non-standard discounts are provided at the discretion of management.

In addition to its known interest in certain outside perpetual trusts (see Note 7), ARL is and may be a named beneficiary of wills. The amounts to be received, if any, cannot be determined and may be revocable. Therefore, they are not reflected on the accompanying financial statements until ARL receives the distribution. ARL received \$2,059,758 and \$1,318,152 in bequests from various wills during 2020 and 2019, respectively. No bequest income was appropriated for operations for the year ended December 31, 2020. Bequest income appropriated for operations was \$375,000 for the year ended December 31, 2019.

In accordance with ASC Subtopic 958-605, *Revenue Recognition*, ARL must determine whether a contribution (or a promise) is conditional or unconditional for transactions deemed to be a contribution. A contribution is considered to be a conditional contribution if an agreement includes a barrier that must be overcome and either a right of return of assets or a right of release of a promise to transfer assets exists. Indicators of a barrier include a measurable performance-related barrier or other measurable barrier, a stipulation that limits discretion by the recipient on the conduct of an activity, and stipulations that are related to the purpose of the agreement. Topic 958 prescribes that ARL should not consider probability of compliance with the barrier when determining if such awards are conditional and should be reported as conditional grant advance liabilities until such conditions are met.

Expense Allocation

Expenses related directly to a program are distributed to that program, while other expenses are allocated to programs based upon management's estimate of the percentage attributable to each function. Certain salary expenses are allocated to programs based upon management's estimate of the percentage attributable to each function. Expenses that are attributable to more than one program or supporting function are allocated to programs pro rata based on direct costs.

Advertising

ARL expenses advertising costs as they are incurred.

Notes to Financial Statements December 31, 2020 and 2019

1. OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

SIGNIFICANT ACCOUNTING POLICIES (Continued)

Investment Return Allocations and Spending Policy

Massachusetts follows UPMIFA. Subject to the intent of a donor, ARL may appropriate for expenditure or accumulate so much of an endowment fund as the institution determines is prudent for the uses, benefits, purposes, and duration for which the endowment fund is established. The assets in an endowment fund are donor-restricted assets until appropriated for expenditure by ARL.

Under ARL's investment policy, the Board of Directors appropriates for operations a percentage of the average market value of certain components of ARL's investment portfolio over the preceding twelve quarters. For the years ended December 31, 2020 and 2019, the Board approved appropriation was 4.75%. Transfers to operating revenues are reflected in the statements of activities and changes in net assets.

ARL has an investment policy which, combined with the spending rate, attempts to provide a predictable stream of returns with asset protection. Endowment assets include those assets restricted by donors that ARL must hold in perpetuity. Under ARL's investment policy and spending rate, both approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce an inflation-adjusted return in excess of the spending rate over a long period of time. Actual returns in any given year may vary.

To satisfy its long-term rate-of-return objectives, ARL relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Investment Committee, advised by a third-party investment advisor, is responsible for selecting the investment managers of ARL's portfolio. The Investment Committee's strategy is to include an array of strategies and investment managers for the portfolio in order to maximize risk adjusted returns.

As a result of UPMIFA, ARL classifies as net assets with donor restrictions (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. This is regarded as the "historic dollar value" of the endowment fund. The remaining portion of the donor-restricted endowment fund that is regarded as "net appreciation" is classified as net assets with donor restrictions until those amounts are appropriated for expenditure by ARL.

Estimates

The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Subsequent Events

Subsequent events have been evaluated through June 23, 2021, which is the date the financial statements were available to be issued. See Note 11 for an event that met the criteria for disclosure in the financial statements.

1. OPERATIONS, NONPROFIT STATUS AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

SIGNIFICANT ACCOUNTING POLICIES (Continued)

Tax Positions

ARL accounts for uncertainty in income taxes in accordance with ASC Topic, *Income Taxes*. This standard clarifies the accounting for uncertainty in tax positions and prescribes a recognition threshold and measurement attribute for the financial statements regarding a tax position taken or expected to be taken in a tax return. ARL has determined that there are no uncertain tax positions which qualify for either recognition or disclosure in the financial statements at December 31, 2020 and 2019. ARL's information returns are subject to examination by the Federal and state jurisdictions.

2. INVESTMENTS

The following tables set forth, by level within the fair value hierarchy (see Note 1), ARL's investments at fair value as of December 31:

			2020			
Investment Type	Level 1	Level 2 Level 3		Net Asset Value as Practical Expedient	Total	
Global equities: Developed markets* Emerging markets*	\$ 30,913,470 	\$ - 	\$ - 	\$ 20,163,409 6,548,407	\$ 51,076,879 6,548,407	
Total global equities	30,913,470	-	-	26,711,816	57,625,286	
Hedge funds*	-	-	-	7,839,897	7,839,897	
Global fixed income: Corporate*	8,622,038	-	-	4,598,876	13,220,914	
Other investments: Money market funds	8,077,880	-	-	-	8,077,880	
Accrued investment income	3,563			<u>-</u>	3,563	
Total	\$ 47,616,95 <u>1</u>	<u>\$ -</u>	<u>\$ -</u>	\$ 39,150,589	\$ 86,767,540	

Notes to Financial Statements December 31, 2020 and 2019

2. **INVESTMENTS** (Continued)

			2019		
Investment Type	Level 1	Level 2	Level 3	Net Asset Value as Practical Expedient	<u>Total</u>
Global equities: Developed markets* Emerging markets*	\$ 27,891,694 764,001	\$ - <u>-</u>	\$ - 	\$ 20,572,376 3,748,353	\$ 48,464,070 4,512,354
Total global equities	28,655,695	-	-	24,320,729	52,976,424
Hedge funds*	-	-	-	11,996,761	11,996,761
Global fixed income: Corporate*	5,709,515	-	-	4,129,600	9,839,115
Other investments: Money market funds	7,139,821	-	-	-	7,139,821
Accrued investment income	36,001			-	36,001
Total	\$ 41,541,032	<u>\$ -</u>	<u>\$ -</u>	\$ 40,447,090	\$ 81,988,122

In accordance with ASU 2015-07, certain investments that are measured at fair value using the NAV per share (or its equivalent) practical expedient have not been classified in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the amounts presented in the statements of financial position.

During 2020 and 2019, the following investment activity occurred:

	<u>2020</u>	<u>2019</u>
Net unrealized gains	\$ 4,914,477	\$ 12,935,552
Interest and dividends	942,941	1,131,684
Net realized gains Investment fees	777,382 <u>(301,498</u>)	734,793 <u>(389,882</u>)
	6,333,302	14,412,147
Less - investment return appropriated for current operations	3,373,000	3,332,456
Investment return reduced by appropriation for current operations	<u>\$ 2,960,302</u>	\$ 11,079,691

In addition to the investment activity outlined above, other investment activity included contributions and bequests and other operational transfers into and from the investment portfolio.

Notes to Financial Statements December 31, 2020 and 2019

3. ENDOWMENT AND CAPITAL SPENDING FUND

Included in net assets at December 31, 2020 and 2019, are the following named funds:

Donor Restricted Endowments:

- Ruth K. Howland Soles Fund was established as a donor-restricted endowment fund held in perpetuity. Income from this fund is not donor-restricted.
- Martha J. Atkins Fund is an endowment recorded as a donor-restricted endowment fund held in perpetuity, with the income restricted for maintenance of a shelter on Cape Cod.
- O Grace M. Marks Fund was established in 1993 through a bequest from the estate of Elliot P. Marks, with the income to be used in connection with the spaying or neutering of dogs and cats belonging to year-round residents of Barnstable County in Massachusetts. In 2008, the probate court in Barnstable County authorized an expansion of the bequest to include residents of southeastern Massachusetts. The balance of the fund is classified in net assets with donor restrictions and the income is also recorded as net assets with donor restrictions.
- William L. and Eva Edgar Wright Fund was established as a donor-restricted endowment fund held in perpetuity. Income from this fund is not donor-restricted.
- <u>Selwyn A. Kudisch Fund</u> was established as a donor-restricted endowment fund held in perpetuity. Income from this fund is restricted to support shelter dogs.
- Ruth A. Safford Fund was originally established with donor stipulations that the money be used for the construction of an animal shelter. Using these resources, ARL constructed the Safford Memorial Shelter in 1985. Unless needed for future qualifying capital projects, the remaining funds are to be considered a donor-restricted endowment fund, with the investment income restricted for the operation and maintenance of the shelter. Since the fund may be used for future capital projects, the entire balance is considered to be with donor restrictions.

The balance of donor restricted endowment funds as of December 31, 2020 and 2019, is as follows:

	2020	2019
Other pooled donor endowments Ruth K. Howland Soles Fund Martha J. Atkins Fund Grace M. Marks Fund William L. and Eva Edgar Wright Fund Selwyn A. Kudisch Fund Ruth A. Safford Fund	\$ 16,756,791 2,560,813 932,356 851,866 358,223 53,183 46,245	\$ 16,168,608 2,470,925 899,629 821,965 345,649 51,316 44,622
	<u>\$ 21,559,477</u>	\$ 20,802,714

3. ENDOWMENT AND CAPITAL SPENDING FUND (Continued)

Board-Designated Endowment Funds:

<u>Frederick W. Potter, Jr. Fund</u> was established for purposes of "the alleviation of and minimizing the suffering, human abuse and neglect of animal life, both domesticated and wild, which comes within ARL's jurisdiction". For accounting purposes, ARL considers these stipulations entirely within the mission of ARL and classifies the principal and income of these funds as without donor restrictions.

The balance of Board-designated endowment funds at December 31, 2020 and 2019, is as follows:

	2020	2019
Other operating and unnamed funds functioning as endowment Frederick W. Potter, Jr. Fund	\$ 60,681,990 5,520,614	\$ 55,913,154 5,326,833
	\$ 66,202,604	\$ 61,239,987

During 2019, the Board of Directors approved a transfer of \$467,662 into the capital spending fund, representing funding for depreciation. The Board of Directors also approved transfers from the capital spending fund totaling \$206,985 to reimburse 2019 capital spending.

During 2020, the Board of Directors approved a transfer of \$479,922 into the capital spending fund, representing funding for depreciation. The Board of Directors also approved transfers from the capital spending fund totaling \$178,543 to reimburse 2020 capital spending.

The activity pertaining to the capital spending fund for the years ended December 31, 2020 and 2019, is as follows:

Balance at December 31, 2018	\$ 1,043,497
Transfer to fund depreciation	467,662
Investment return, net of investment fees of \$6,317	32,269
Transfer to net assets without donor restrictions to reimburse capital spending	(206,985)
Balance at December 31, 2019	1,336,443
Transfer to fund depreciation	479,922
Investment return, net of investment fees of \$6,047	25,182
Transfer to net assets without donor restrictions to reimburse capital spending	(178,543)
Balance at December 31, 2020	<u>\$ 1,663,004</u>

3. ENDOWMENT AND CAPITAL SPENDING FUND (Continued)

Changes in endowment net assets are as follows for the years ended December 31, 2020 and 2019:

	Without Donor Restrictions	With Donor <u>Restrictions</u>	Total <u>Endowment</u>
Endowment net assets, December 31, 2018	\$ 52,127,51 <u>0</u>	<u>\$ 17,948,328</u>	\$ 70,075,838
Investment return: Net unrealized gains Net realized gains Investment income Investment fees and other	9,780,300 537,416 785,928 (280,312)	3,358,152 190,253 279,018 (99,578)	13,138,452 727,669 1,064,946 (379,890)
Total investment return	10,823,332	3,727,845	14,551,177
Contributions and bequests	748,142	-	748,142
Appropriation of endowment assets for expenditure	(2,458,997)	(873,459)	(3,332,456)
Sub-total	9,112,477	2,854,386	11,966,863
Endowment net assets, December 31, 2019	61,239,987	20,802,714	<u>82,042,701</u>
Investment return: Net unrealized gains Net realized gains Investment income Investment fees and other	4,746,694 574,643 702,802 (218,170)	1,285,511 201,276 246,389 (76,495)	6,032,205 775,919 949,191 (294,665)
Total investment return	5,805,969	1,656,681	7,462,650
Contributions and bequests	1,629,729	-	1,629,729
Appropriation of endowment assets for expenditure	(2,473,081)	(899,919)	(3,373,000)
Sub-total	4,962,617	756,762	5,719,379
Endowment net assets, December 31, 2020	<u>\$ 66,202,604</u>	<u>\$ 21,559,476</u>	\$ 87,762,080

4. PLEDGES RECEIVABLE

Pledges receivable are expected to be received as follows at December 31:

	2020	2019
Due within one year	\$ 1,035,773	\$ 240,870
Due within two years	-	50,000
•	1,035,773	290,870
Less - discount	-	980
Less - current portion	1,035,773	240,870
Pledges receivable, net of current portion and discount	<u>\$</u>	<u>\$ 49,020</u>

The pledges have been discounted using a 2.0% rate as of December 31, 2019. No discount was deemed necessary at December 31, 2020.

One source represents approximately 51% of the total outstanding pledges receivable at December 31, 2020 (see below). One donor's balance represents approximately 34% of the total outstanding pledges receivable at December 31, 2019.

The Employee Retention Tax Credit (ERTC) established by the Coronavirus Aid, Relief and Economic Security Act (CARES Act) passed in March 2020 provided a refundable tax credit against certain employment taxes in an amount up to \$5,000 per employee an eligible employer paid between March 12, 2020 and December 31, 2020. On December 27, 2020, the Consolidated Appropriations Act (CAA) was signed into law and extended and expanded through ERTC through December 2021, relaxed the eligibility requirements and retroactively allowed Paycheck Protection Program (PPP) recipients to be eligible for the ERTC in 2020.

ARL has determined that it is qualified to retroactively apply for the ERTC and believes it is probable that it will receive a refund totaling \$527,958 after filing amended 2020 Federal employment tax returns. As of December 31, 2020, the entire refund that ARL expects to receive is included in the current portion of pledges receivable without donor restrictions on the accompanying statement of financial position. Subsequent to December 31, 2020, ARL filed amended 2020 Federal employment tax returns in order to claim the ERTC. Eligibility for the credit and the credit calculations are subject to review and approval by the Federal government. In the opinion of management, the results of such reviews and audit will not have a material effect on the financial position of ARL as of December 31, 2020, and on the changes in net assets for the year then ended.

5. PENSION PLANS

Deferred Compensation Plan

During fiscal year 2013, ARL entered into a deferred compensation plan in accordance with Section 457(f) of the IRC with a designated member of ARL's senior management. Under the plan, ARL made available to the employee additional compensation within IRC limits. Employer contributions, if any, and related earnings vest immediately upon payment or being earned. The employee may decide to defer additional compensation in accordance with IRC limits. There were three participants in 2020 and 2019. Compensation expense under this agreement was \$36,000 and \$44,000 for the years ended December 31, 2020 and 2019, respectively, and is included in salaries, payroll taxes and benefits om the accompanying statements of functional expenses. At December 31, 2020 and 2019, \$395,067 and \$389,803, respectively, of deferred compensation is included in cash and equivalents and accounts payable and accrued expenses on the accompanying statements of financial position.

Notes to Financial Statements December 31, 2020 and 2019

5. PENSION PLANS (Continued)

403(b) Plan

ARL operates a voluntary defined contribution retirement plan in accordance with IRC Section 403(b). Employees may withhold contributions from their salaries on a tax-deferred basis within IRC limits. All employees who work or are scheduled to work a minimum of 1,000 hours in a twelve-month period are eligible for the plan. ARL makes contributions of up to 3% of an eligible employee's salary. Employer contributions vest in accordance with the plan. For the years ended December 31, 2020 and 2019, ARL made contributions of \$126,325 and \$134,639, respectively, to the plan, which are included in salaries, payroll taxes and benefits on the accompanying statements of functional expenses.

6. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following as of December 31:

	2020	2019
Land	\$ 504,886	\$ 504,886
Buildings and improvements	10,120,493	10,298,818
Construction in process	2,950,392	606,810
Equipment	985,286	998,688
Motor vehicles	1,155,609	1,056,623
Furniture and fixtures	<u> 104,291</u>	104,291
	15,820,957	13,570,116
Less - accumulated depreciation	6,114,825	5,803,073
	\$ 9,706,132	\$ 7,767,043

Depreciation expense on property and equipment was \$485,347 and \$494,608 for the years ended December 31, 2020 and 2019, respectively. See Note 1 for a description of ARL's accounting policies for property and equipment and depreciation.

During 2017, ARL began a capital project to plan and build a new administration building and training facility and replace a facilities maintenance garage on its Dedham campus. As of December 31, 2020 and 2019, construction in process consisted of professional services and construction costs related to the project. Total capitalized project costs are expected to be \$16,355,231. The project is anticipated to be completed in September 2021.

7. BENEFICIAL INTEREST IN PERPETUAL TRUSTS

ARL has beneficial interests in several perpetual trusts held and invested by third party trustees for the benefit of various not-for-profit organizations. The principal, as well as annual gains or losses on the investments of each trust, are restricted in perpetuity. The interest and dividend income generated by the investments is distributed each year by trustees to the beneficiaries and is reported by ARL as income from trusts without donor restrictions on the accompanying statements of activities and changes in net assets. ARL recognized \$678,737 and \$576,566 in distributions from trusts in 2020 and 2019, respectively.

In accordance with U.S. GAAP, ARL has recorded on the accompanying financial statements the fair value (measured as fair value of the trusts' assets based on ARL's share of ownership in each trust) of its beneficial interest in the trusts as net assets with donor restrictions.

Notes to Financial Statements December 31, 2020 and 2019

7. **BENEFICIAL INTEREST IN PERPETUAL TRUSTS** (Continued)

Gains and losses on investments are considered changes in the present value of expected cash flows and are recognized as changes in net assets with donor restrictions. ARL's interest in these trusts, based on the fair value of trust assets (Level 1 input) and ARL's share of ownership in the trusts (Level 3 input), was estimated at \$14,917,175 and \$13,361,431 after recording a change in the value of its interest of \$1,555,744 and \$1,990,674 for the years ended December 31, 2020 and 2019, respectively.

\$ 11,370,75	Balance at December 31, 2018
1,990,67	Increase in value of interest
13,361,43	Balance at December 31, 2019
1,555,74	Increase in value of interest
\$ 14.917.17	Balance at December 31, 2020

8. LEASES

ARL leases space under various operating leases expiring through September 2021. The facility leases require ARL to maintain certain insurance coverage and pay for its proportionate share of real estate taxes and operating expenses. Rent expense under the facility leases was approximately \$215,000 and \$209,000 for the years ended December 31, 2020 and 2019, respectively, and is included in occupancy on the accompanying statements of functional expenses.

Future minimum lease payments under these agreements for 2021 total \$155,157.

Certain lease agreements contain additional future renewal options, which have not been exercised.

9. CONCENTRATION OF CREDIT RISK

ARL maintains its operating cash balances in Massachusetts banks. The Federal Deposit Insurance Corporation (FDIC) insures balances at each bank up to certain amounts. At certain times during the year, cash balances exceeded the insured amounts. ARL has not experienced any losses in such accounts. Management believes ARL is not exposed to any significant credit risk on its operating cash balances.

Notes to Financial Statements December 31, 2020 and 2019

10. LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

ARL's financial assets available within one year from the statements of financial position date for general operating expenses are as follows as of December 31:

	2020	2019
Unencumbered financial assets Accounts and pledges receivable for general expenditures due in one year or less Appropriation of donor-restricted endowments for use over next twelve months Appropriation of quasi-endowments for use over next twelve months	\$ 2,171,704	\$ 2,349,530
	1,176,024	384,016
	80,278	79,189
	3,460,262	3,387,412
Total financial assets available to meet general expenditures over next twelve months	\$ 6,888,268	<u>\$ 6,200,147</u>

In addition to the \$6,888,268 and \$6,200,147 of total financial assets available to meet general expenditures over the next twelve months as of December 31, 2020 and 2019, respectively, ARL has future expendable Board designated reserves of \$61,244,834 and \$58,681,204, respectively. ARL manages liquidity by structuring financial assets to be available as general expenditures, liabilities, and other obligations come due. ARL invests cash in excess of short-term requirements in money market funds.

11. PAYCHECK PROTECTION PROGRAM

In 2020, ARL applied for, and was awarded, a loan from the Paycheck Protection Program established by the CARES Act in the amount of \$1,104,100. The funds were used to pay for certain payroll costs including benefits, as well as rent and utilities. This loan was forgiven in 2020. Loan forgiveness is included in 2020 public support on the accompanying 2020 statement of activities and changes in net assets.

Subsequent to year-end, ARL applied for and received a second draw PPP loan totaling \$1,337,757. The second draw PPP loan has the same general loan terms as the first draw PPP loan (see above). A portion of these funds may be forgiven, as defined in the agreement, at the end of the covered period and the remainder of the funds will be due by February 2026 with interest at 1%.

12. TAX-EXEMPT BONDS

ARL has agreements with the Massachusetts Development Finance Agency and a bank in connection with the issuance of \$12,600,000 of Massachusetts Development Finance Agency Revenue Bonds, Series 2020 draw down bonds (Series 2020 bonds). The Series 2020 bonds accrue interest at an initial rate of 2.55% through October 2040. Subsequently, the interest rate through October 2050 will be fixed at an amount equal to the product of the Tax-Exempt Equivalency Factor in effect as of September 24, 2040, multiplied by the sum of the Federal Home Loan Bank of Boston rate in effect as of that date plus 1.5%.

Interest-only payments are due monthly through October 2022. Thereafter, principal and interest payments of \$52,748 are due monthly through October 2040. Payment amounts for the period of November 2040 through October 2050 will be calculated based on the updated interest rate.

Notes to Financial Statements December 31, 2020 and 2019

12. TAX-EXEMPT BONDS (Continued)

The principal outstanding was \$150,072 as of December 31, 2020, and is included in accounts payable and accrued expenses on the accompanying statement of financial position. Interest of \$829 on these bonds for 2020 is included in other expenses on the accompanying statement functional expenses.

13. RECLASSIFICATIONS

Certain amounts in the 2019 financial statements have been reclassified to conform to the 2020 presentation.