



NEWS RELEASE

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FOR RELEASE ON: December 16, 2020

Calling all Kids for ARL's Whisker Wonderland Coloring Contest

Contestants with chance to win ARL prizes

For a little animal-themed holiday fun, the Animal Rescue League of Boston (ARL) is calling on children of all ages to participate in the Whisker Wonderland Coloring Contest for chance to win some ARL prizes and of course bragging rights!

Contestants have one of three coloring sheet choices: dog, cat or rabbit, and are asked to color in the chosen critter and background as festive as they like.

To download the printable coloring sheets click <u>here!</u>

Submission is easy – contestants can email completed entries to <u>marketing@arlboston.org</u>, or tag us on social media on <u>Facebook</u>, <u>Twitter</u>, or <u>Instagram</u>.

Deadline to submit entries is Wednesday, December 22, 2021 at midnight, and voting will begin on Tuesday, December 28, 2021 at 9 a.m. Finalists will be selected by ARL and votes will be cast on social media.

Each entry will be assigned a number. To vote, comment on the <u>social posts</u> with the number of your favorite finalist. Please, just one vote per person, but you can ask your friends and family to vote!

The winner will be announced by 5:00pm on December 28, 2021, and receive ARL Swag and bragging rights!

ABOUT THE ANIMAL RESCUE LEAGUE OF BOSTON:

The Animal Rescue League of Boston (ARL) is an unwavering champion for animals in need, committed to keeping them safe and healthy in habitats and homes. Founded in 1899, ARL provides high-quality veterinary care, adoption, and rescue services; while also confronting the root causes of animal cruelty and neglect through innovative community programs, police investigations, and public advocacy. In 2019, ARL served more than 20,000 animals throughout Massachusetts. ARL is a non-profit 501(c)3 organization. The Animal Rescue League of Boston does not receive government grants or public funding (with the exception of limited COVID-19 relief funding) and relies on the generosity of our supporters to help animals in need. For more information please visit us online at; and be sure to follow us on Facebook, Twitter, and Instagram.

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