



ANIMAL RESCUE LEAGUE of BOSTON



PAWS TO CELEBRATE

Sponsorship Opportunities

PAWS TO CELEBRATE BOSTON

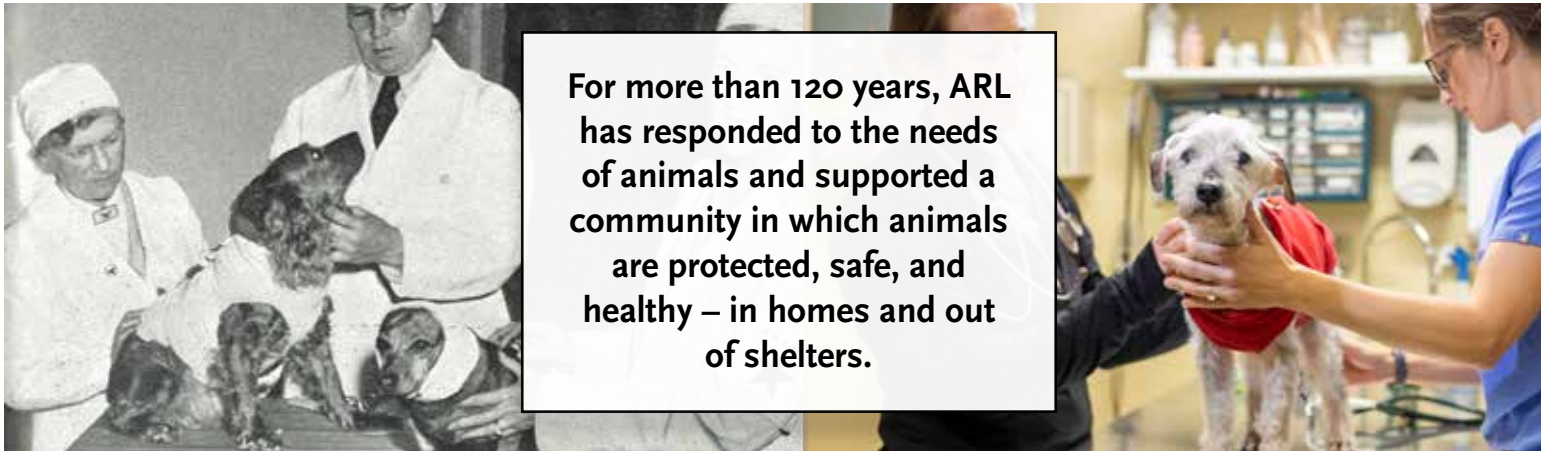
Thursday, October 6, 2022
5PM – 8PM
Hampshire House

PAWS TO CELEBRATE DEDHAM

Sunday, November 6, 2022
5PM – 8PM
Dedham Campus

www.arlboston.org

About Us



A Year of Impact



More than **20,000** animals in need served in our community



4,401 animals spayed/neutered by the Spay Waggin'



3,701 animals helped in humane law enforcement cases



3,650 owned pets received affordable wellness services on the Wellness Waggin'



2,870 animals adopted



\$3.37M raised by more than **12,400** donors and **131,985** Social Media followers



1,059 dedicated ARL volunteers

Why Sponsor

The last twenty-plus months have presented unprecedented challenges, but the Animal Rescue League of Boston (ARL) remains committed to the needs of animals and the people who care about them.

As we continue to face uncertainty, one thing has not changed: animals are still in need. The effects of the pandemic continue to make our work more difficult, and your help is needed now to meet the needs of the most vulnerable animals.






Sponsorship support helps cover the cost of the event and ensures the funds raised go directly to provide veterinary care, adoption, rescue, advocacy, and law enforcement investigation for animals when they need it most.

ARL is an independent non-profit 501(c)3 organization. We receive no government funding (with the exception of limited COVID-19 relief funding) and we rely solely on the generosity of individuals, community partners, and sponsors like you to keep animals safe and healthy.

Attendees will include members of the local community who represent business, philanthropic, and community leaders who care deeply for animals. We expect between 60 -70 guests to attend in-person at each event and will be offering a live-stream for virtual attendees.

Sponsorship Opportunities

In exchange for your generosity, we are pleased to offer sponsorship opportunities at one or both events.

	LEADER OF THE PACK \$10,000	BEST IN SHOW \$5,000	TOP DOG \$2,500	TOP CAT \$1,000	ANIMAL ADVOCATE \$500
Recognition in event slideshow and signage	Logo	Logo	Logo	Logo	Name Mention
Recognition on event program <i>(mailed to virtual attendees)</i>	Logo	Logo	Logo	Logo	Name Mention
Recognition on arlboston.org <i>(65K+ monthly visitors)</i>	Logo	Logo	Logo	Name Mention	Name Mention
Recognition on social media <i>(125K+ followers)</i>	Logo	Logo	Name Mention	Name Mention	
Complimentary tickets	4	2	2		
Inclusion in ARL's annual Gratitude Report					
Special recognition during speaking program					
Recognition on event invitation <i>(print & digital)</i>	Logo	Name Mention			
Acknowledgement in ARL's magazine <i>(mailed to 8K households)</i>	Logo				

Deadlines

June 6, 2022 - For inclusion on event Save the Date

August 12, 2022 - For inclusion on event Invitation

September 9, 2022 - For inclusion on printed collateral: signage and program

September 23, 2023 - For inclusion on digital collateral: slideshow, website, and social media

To reserve your sponsorship, please contact Derek Stemmler at dstemmler@arlboston.org or (617) 226-5662



Past Corporate Sponsors

Hills Pet Nutrition | 360PR+ | Herb Chambers

Aon | Alewife Company, Inc. | Eastern Bank Charitable Foundation | Grossman Marketing Group

Kirkiles & Associates/Starkweather & Shepley | MDS Architects | Tito's Handmade Vodka

AAFCPAs | Antech | Dedham Savings | MFS Investment Management | Tufts Associated Healthplan

Bowditch & Dewey | Needham Bank | Trupanion | Wedgewood Pharmacy

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The Animal Rescue League of Boston



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