



# 2023 ARL MARATHON TEAM SPONSORSHIP OPPORTUNITIES

## ANIMAL RESCUE LEAGUE of BOSTON



### WHY SPONSOR?

ARL is an independent non-profit 501(c)3 organization. We receive no government grants or public funding and rely solely on the generosity of individuals and companies to support programs and services that help animals.










In exchange for your generosity, we are pleased to offer sponsorship opportunities that include special recognition and exposure through our print and social media channels that have a combined reach of more than 130,000 supporters.

**To reserve your sponsorship,** please complete our form or contact Jackie Smith at [jsmith@arlboston.org](mailto:jsmith@arlboston.org) or 617.226.5608

The Animal Rescue League of Boston (ARL) is thrilled to be celebrating its thirteenth year in the John Hancock Marathon Non-Profit Program for the 127<sup>th</sup> running of the Boston Marathon® on April 17, 2023

**To assist our two runners in their ambitious goal of raising \$26,200 for animals in need, we are seeking the support of generous sponsors.**

Funds raised in support of our Marathon Team will help provide veterinary care, adoption, rescue, advocacy, and special police investigation for animals when they need it most.

	 <b>Pace-Setter</b> <b>\$2,500</b>	 <b>Gold</b> <b>\$1,000</b>	 <b>Silver</b> <b>\$500</b>	 <b>Bronze</b> <b>\$250</b>
Recognition on Team Banner	Logo	Logo	Logo	Name Mention
Recognition on GivenGain team fundraising page	Logo	Name Mention	Name Mention	Name Mention
Recognition on <a href="http://arlboston.org">arlboston.org</a> (52K+ monthly visitors)	Logo	Name Mention	Name Mention	Name Mention
Recognition on social media (136K+ followers)				
Inclusion in Annual Gratitude Report				
Listing in ARL's magazine (mailed to 11K households)				
Recognition on Race Day Singlet	Logo			

ANIMAL  
RESCUE  
LEAGUE  
of BOSTON



*John Hancock*

# 2023 ARL MARATHON TEAM

## SPONSORSHIP COMMITMENT FORM

**YES, I WOULD LIKE TO SUPPORT THE 2023 ARL MARATHON TEAM!**



☐ **PACE-SETTER** \$2,500   ☐ **GOLD** \$1,000   ☐ **SILVER** \$500   ☐ **BRONZE** \$250   ☐ **OTHER** \_\_\_\_\_

### CONTACT INFORMATION

Company: \_\_\_\_\_

Recognize As: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### PAYMENT INFORMATION

☐ My check, made payable to the Animal Rescue League of Boston, is enclosed.

☐ Please charge my credit card   ☐ VISA   ☐ Mastercard   ☐ Amex   ☐ Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Signature: \_\_\_\_\_

☐ Please send me an invoice

**DEADLINES:** Team Banner and Singlet: 3/1/2023

Please send your completed form to Jackie Smith  
jsmith@arlboston.org | Mail: 10 Anna's Place, Dedham, MA 02026

The Animal Rescue League of Boston is a registered 501(c)3 - Federal Tax ID Number (EIN): 04-2103714