ANIMAL RESCUE LEAGUE of BOSTON

PAWS TO CELEBRATE

Sponsorship Opportunities

BOSTON
Thursday, October 12, 2023
5PM – 8PM
Hampshire House

DEDHAM
Sunday, November 5, 2023
5PM – 8PM
Dedham Campus

www.arlboston.org/corporate-sponsorship-opportunities
About Us

For nearly 125 years, ARL has responded to the needs of animals and supported a community in which animals are protected, safe, and healthy – in homes and out of shelters.

A Year of Impact

- More than 20,601 animals in need served in our community
- 979 animals helped in humane law enforcement cases
- 2,855 animals adopted
- 1,100 dedicated ARL volunteers
- 4,103 affordable wellness appointments completed by the Wellness Waggin’
- 198,987 meals delivered to pets through Keep Pets S.A.F.E. (Supporting Animals Facing Emergencies) program
- $3.4M raised by more than 13,600 donors and 136,200 Social Media followers

Why Sponsor

The last three years have presented unprecedented challenges, but the Animal Rescue League of Boston (ARL) remains committed to helping animals and the people who care about them.

As we continue to face uncertainty, one thing has not changed: animals are still in need. An ever-increasing need for community programs and inflation continue to make our work difficult, and your help is needed now to meet the needs of the most vulnerable animals.

Sponsorship support helps cover the cost of the event and ensures the funds raised provide veterinary care, adoption, rescue, advocacy, and humane law enforcement investigation for animals when they need it most.

ARL is an independent non-profit 501(c)3 organization. We receive no government grants or public funding and we must rely solely on the generosity of individuals, community partners, and sponsors like you to keep animals safe and healthy.

Attendees include members of the local community who represent business, philanthropic, and community leaders who care deeply for animals. We expect between 60-70 guests to attend these in-person events and will be offering a live-stream for the Boston event.
Sponsorship Opportunities

In exchange for your generosity, we are pleased to offer sponsorship opportunities at one or both events.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>LEADER OF THE PACK $10,000</th>
<th>BEST IN SHOW $5,000</th>
<th>TOP DOG $2,500</th>
<th>TOP CAT $1,000</th>
<th>ANIMAL ADVOCATE $500</th>
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</thead>
<tbody>
<tr>
<td>Recognition in event slideshow and signage</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name Mention</td>
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<tr>
<td>Recognition on event program</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name Mention</td>
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<tr>
<td>Recognition on arlboston.org (52K+ monthly visitors)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name Mention</td>
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<td>Recognition on social media (136K+ followers)</td>
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<td>Logo</td>
<td>Name Mention</td>
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<td>Complimentary tickets</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Inclusion in ARL’s annual Gratitude Report</td>
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<td>Special recognition during speaking program</td>
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<td>Recognition on event invitation (print &amp; digital)</td>
<td>Logo</td>
<td>Name Mention</td>
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<td>Acknowledgement in ARL’s magazine (mailed to 11K households)</td>
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**Deadlines**

**June 5, 2023** - For inclusion on event Save the Date  
**August 3, 2023** - For inclusion on event Invitation  
**September 22, 2023** - For inclusion on slideshow, signage, program, arlboston.org, and social media

To reserve your sponsorship, please contact Petra Raposo at praposo@arlboston.org or (857) 350-8815
Past Corporate Sponsors

Hills Pet Nutrition  |  36oPR+  |  Herb Chambers  |  Tito’s Handmade Vodka  
Aon  |  Alewife Company, Inc.  |  Eastern Bank Charitable Foundation  |  Grossman Marketing Group  
Kirkiles & Associates/Starkweather & Shepley  |  Loomis Sayles  |  MDS Architects  
AAFCPAs  |  Antech  |  Dedham Savings  |  MFS Investment Management  |  Point32Health  
Chatham Bars Inn  |  Bowditch & Dewey  |  Gourmet Caterers  |  Needham Bank  |  Trupanion  
Wedgewood Pharmacy  |  The Fish & Bone

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Animal Rescue League of Boston  
www.arlboston.org