



ANIMAL RESCUE LEAGUE of BOSTON



PAWS TO CELEBRATE

Sponsorship Opportunities

BOSTON

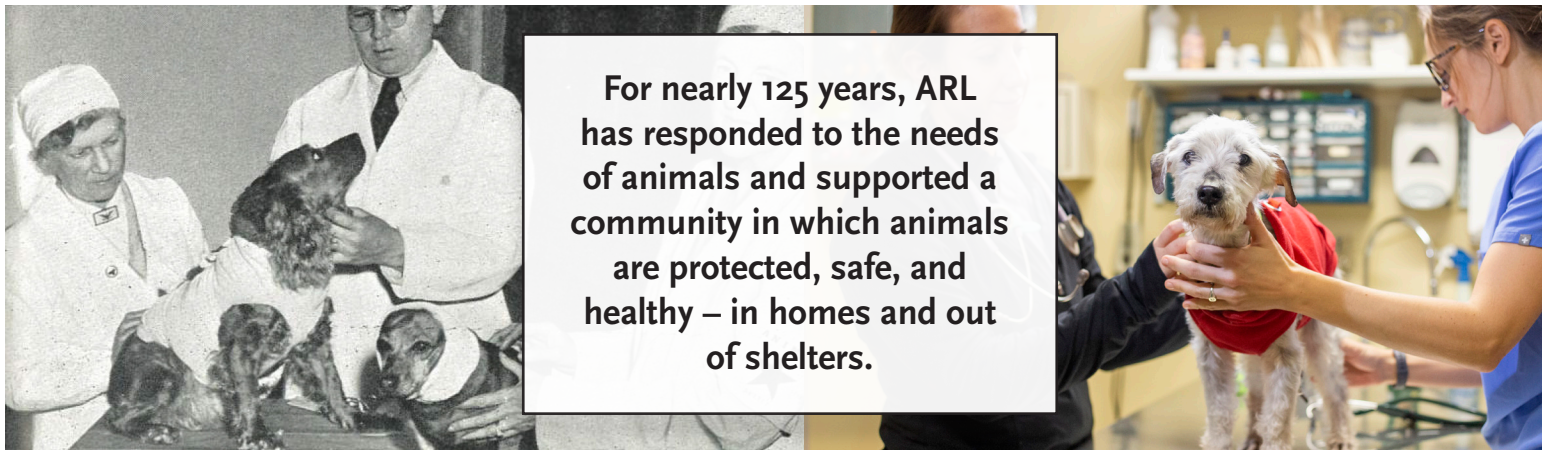
Thursday, October 12, 2023
5PM – 8PM
Hampshire House

DEDHAM

Sunday, November 5, 2023
5PM – 8PM
Dedham Campus

www.arlboston.org/corporate-sponsorship-opportunities

About Us



For nearly 125 years, ARL has responded to the needs of animals and supported a community in which animals are protected, safe, and healthy – in homes and out of shelters.

A Year of Impact



More than **20,601** animals in need served in our community



979 animals helped in humane law enforcement cases



2,855 animals adopted



1,100 dedicated ARL volunteers



4,103 affordable wellness appointments completed by the Wellness Waggin'



198,987 meals delivered to pets through Keep Pets S.A.F.E. (Supporting Animals Facing Emergencies) program



\$3.4M raised by more than **13,600** donors and **136,200** Social Media followers

Why Sponsor

The last three years have presented unprecedented challenges, but the Animal Rescue League of Boston (ARL) remains committed to helping animals and the people who care about them.

As we continue to face uncertainty, one thing has not changed: animals are still in need. An ever-increasing need for community programs and inflation continue to make our work difficult, **and your help is needed now to meet the needs of the most vulnerable animals.**






Sponsorship support helps cover the cost of the event and ensures the funds raised provide veterinary care, adoption, rescue, advocacy, and humane law enforcement investigation for animals when they need it most.

ARL is an independent non-profit 501(c)3 organization. We receive no government grants or public funding and we must rely solely on the generosity of individuals, community partners, and sponsors like you to keep animals safe and healthy.

Attendees include members of the local community who represent business, philanthropic, and community leaders who care deeply for animals. We expect between 60 -70 guests to attend these in-person events and will be offering a live-stream for the Boston event.

Sponsorship Opportunities

In exchange for your generosity, we are pleased to offer sponsorship opportunities at one or both events.

	LEADER OF THE PACK \$10,000	BEST IN SHOW \$5,000	TOP DOG \$2,500	TOP CAT \$1,000	ANIMAL ADVOCATE \$500
Recognition in event slideshow and signage	Logo	Logo	Logo	Logo	Name Mention
Recognition on event program	Logo	Logo	Logo	Logo	Name Mention
Recognition on arlboston.org (52K+ monthly visitors)	Logo	Logo	Logo	Name Mention	Name Mention
Recognition on social media (136K+ followers)	Logo	Logo	Name Mention	Name Mention	
Complimentary tickets	4	2	2		
Inclusion in ARL's annual Gratitude Report					
Special recognition during speaking program					
Recognition on event invitation (print & digital)	Logo	Name Mention			
Acknowledgement in ARL's magazine (mailed to 11K households)	Logo				

Deadlines

June 5, 2023 - For inclusion on event Save the Date

August 3, 2023 - For inclusion on event Invitation

September 22, 2023 - For inclusion on slideshow, signage, program, arlboston.org, and social media

To reserve your sponsorship, please contact Petra Raposo at praposo@arlboston.org or (857) 350-8815



Past Corporate Sponsors

Hills Pet Nutrition | 360PR+ | Herb Chambers | Tito's Handmade Vodka
Aon | Alewife Company, Inc. | Eastern Bank Charitable Foundation | Grossman Marketing Group
Kirkiles & Associates/Starkweather & Shepley | Loomis Sayles | MDS Architects
AAFCPAs | Antech | Dedham Savings | MFS Investment Management | Point32Health
Chatham Bars Inn | Bowditch & Dewey | Gourmet Caterers | Needham Bank | Trupanion
Wedgewood Pharmacy | The Fish & Bone

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The Animal Rescue League of Boston



Animal Rescue League of Boston

www.arlboston.org