

**ANIMAL  
RESCUE  
LEAGUE  
of BOSTON**



*A champion for animals*

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## **ARL Named a 2023 Classy Award Winner**

*The Classy Awards honor the impact of innovative nonprofits*

(BOSTON, MA) -- [Classy](#), a giving platform that enables nonprofits to connect supporters with causes they care about, has named The Animal Rescue League of Boston as a winner for the [2023 Classy Awards](#). Launched in 2009, the Classy Awards shine a spotlight on the innovative work nonprofits are implementing around the globe. Today, ARL is proud to share that the organization's [Wellness Waggin'](#) has been recognized for its ability to provide low-cost pet wellness services to help pet owners overcome the financial barriers of pet ownership, and keeping pets and people together.

Launched in 2018, ARL's Wellness Waggin' provides low-cost, high-quality pet wellness services to pet owners in Dorchester, Roxbury, Mattapan, and East Boston. For \$10, the Wellness Waggin' provides a multitude of pet health services including a veterinary exam, rabies and distemper vaccines, flea treatment and microchip – in a traditional veterinary office setting these services would cost hundreds of dollars. The Wellness Waggin' was launched in partnership with Action for Boston Community Development (ABCD) and is the cornerstone program to ARL's commitment to bringing services directly to where they're needed most and to help pet owners in Boston overcome financial barriers to ensure pets are healthy and happy.

Classy Award winners were determined by the [Leadership Council](#), an honorary board of social sector leaders, with representatives from organizations such as Jane Goodall Institute USA, The Salvation Army USA, and the Leukemia & Lymphoma Society.

“It’s an honor to celebrate the organizations that are mobilizing communities and changing lives in this tenth year of the Classy Awards,” says Soraya Alexander, Classy President and GoFundMe COO. “This year’s winning organizations are serving populations both big and small; progressing their causes through excellence in programmatic impact, innovative solutions, implementation of creative technologies, and organizational effectiveness to drive lasting change. Each year, we extend the utmost admiration for the nonprofits being celebrated and this year’s group is no exception.”

“ARL is truly honored for this award, which recognizes the organization’s commitment to bring services directly where they’re needed most, and helping to keep pets out of shelters and in homes with the people who love them,” stated Dr. Edward Schettino, ARL President and CEO. “ARL is extremely proud of its innovative community programs, and to be recognized on a global stage indicates that our commitment to our local communities is making a positive impact and making our communities stronger.”

For more information on the Classy Awards, visit [awards.classy.org](https://awards.classy.org).

#### **ABOUT THE ANIMAL RESCUE LEAGUE OF BOSTON:**

*The Animal Rescue League of Boston (ARL) is an unwavering champion for animals in need, committed to keeping them safe and healthy in habitats and homes.* Founded in 1899, ARL provides high-quality veterinary care, adoption, and rescue services; while also confronting the root causes of animal cruelty and neglect through innovative community programs, police investigations, and public advocacy. In 2022, ARL served 20,601 animals throughout Massachusetts. ARL is a non-profit 501(c)3 organization. The Animal Rescue League of Boston does not receive government grants or public funding and relies on the generosity of our supporters to help animals in need. For more information please visit us online at [arlboston.org](https://arlboston.org); and be sure to follow us on [Facebook](https://www.facebook.com/arlboston), [Twitter](https://twitter.com/arlboston), and [Instagram](https://www.instagram.com/arlboston).

#### **ABOUT THE CLASSY AWARDS**

Started in 2009, the [Classy Awards](https://www.classy.org) recognize nonprofits for their unique approaches and impact on our world. Decided by a well-respected group of judges, the Classy Awards bring together groundbreaking nonprofits and impact leaders to honor the achievements driving lasting change around the globe.

#### **ABOUT CLASSY**

[Classy](https://www.classy.org), an affiliate of GoFundMe, is a Public Benefit Corporation and giving platform that enables nonprofits to connect supporters with the causes they care about. Classy's platform provides powerful and intuitive fundraising tools to convert and retain donors. Since 2011, Classy has helped nonprofits mobilize and empower the world for good by helping them raise over \$5 billion. For more information, visit [www.classy.org](https://www.classy.org).

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