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## ARL and Franklin Park Zoo to Keep Pets S.A.F.E. and F.E.D.

## WHAT:

Join Franklin Park Zoo and the Animal Rescue League (ARL) of Boston as we come together to support our furry friends in need. In an effort to support the local community and promote animal welfare, Franklin Park Zoo is hosting a Pet Food Drive from September 24 – September 30, which is part of ARL's Keep Pets F.E.D. (Full Every Day) initiative. The Zoo invites visitors and the general public to participate in this charitable event by donating unopened, unexpired, shelf-stable pet food. Those who donate at the Franklin Park Zoo drop-off will receive \$5 off one daytime admission ticket. Tickets need to be purchased at the admissions booth.

The Animal Rescue League of Boston launched The Keep Pets S.A.F.E. (Supporting Animals Facing Emergencies) program three years ago to help keep pets with their families during emergencies. The Keep Pets F.E.D.(Full Every Day) initiative is currently underway to collect needed pet food donations to help pets and families in need.

The month of September is the most ambitious goal yet with an aim of collecting 15,000 pounds of pet food to support families in our community. We can reach it with your help - fight pet hunger by purchasing critically needed food through

the <u>Amazon wish list</u> or <u>Chewy wish list</u>. Or, visit the Animal Rescue League of Boston's <u>website</u> to view a list of items urgently needed.

The donated items will benefit the Animal Rescue League of Boston, which plays a crucial role in caring for animals in need. By collecting pet food, Franklin Park Zoo aims to make a positive impact on the lives of pets awaiting loving homes while raising awareness about animal welfare.

**WHEN:** September 24 – September 30, 2023, 9:00 a.m. – 5:00 p.m.

WHERE: Franklin Park Zoo, One Franklin Park Road, Boston, MA 02121

**TICKETS:** \$5 off one adult or child daytime admission ticket for guests who bring a

donation. Tickets need to be purchased at the admissions booth. This offer cannot be combined with other discounts or promotions. For

ticket information, visit www.franklinparkzoo.org

**FOR ADDITIONAL** 

**INFORMATION:** 617-541-LION or visit <u>www.franklinparkzoo.org</u>

## ABOUT THE ANIMAL RESCUE LEAGUE OF BOSTON:

The Animal Rescue League of Boston (ARL) is an unwavering champion for animals in need, committed to keeping them safe and healthy in habitats and homes. Founded in 1899, ARL provides high-quality veterinary care, adoption, and rescue services; while also confronting the root causes of animal cruelty and neglect through innovative community programs, police investigations, and public advocacy. In 2022, ARL served 20,601 animals throughout Massachusetts. ARL is a non-profit 501(c)3 organization. The Animal Rescue League of Boston does not receive government grants or public funding and relies on the generosity of our supporters to help animals in need. For more information please visit us online at arlboston.org; and be sure to follow us on Facebook, Twitter, and Instagram.

## **ABOUT ZOO NEW ENGLAND:**

Zoo New England manages Franklin Park Zoo in Boston and Stone Zoo in Stoneham. Both are accredited by the Association of Zoos and Aquariums (AZA). Zoo New England's mission is to inspire people to protect and sustain the natural world for future generations by creating fun and engaging experiences that integrate wildlife and conservation programs, research, and education.

Follow us on social media: Facebook and TikTok: @franklinparkzoo; Twitter and Instagram: @zoonewengland.