



PAWS TO CELEBRATE

ANIMAL
RESCUE
LEAGUE
of BOSTON



125TH ANNIVERSARY

A Champion for Animals Since 1899

Sponsorship Opportunities

BOSTON

Tuesday, October 1, 2024

6PM – 8PM

Hampshire House

DEDHAM

Sunday, October 20, 2024

6PM – 8PM

ARL's Dedham Campus








www.arlboston.org/paws-to-celebrate

About Us



For 125 years, ARL has responded to the needs of animals and supported a community in which animals are protected, safe, and healthy – in homes and out of shelters.

A Year of Impact

-  More than **20,900** animals in need served in our community
-  **3,229** affordable wellness appointments completed by the Wellness Waggin'
-  **1,926** animals helped in humane law enforcement cases
-  **250,204** meals delivered to pets through the Keep Pets S.A.F.E. (Supporting Animals and Families Everyday) program
-  **3,173** animals adopted
-  **\$4M** raised by more than **12,000** donors and **147,089** Social Media followers
-  **1,100** dedicated ARL volunteers

Why Sponsor?

There are many accomplishments to celebrate in the past 125 years and **this work is more important than ever.**

Across the nation, more animals are entering shelters and staying longer. At the same time, due to steep increases in the cost of animal care, more families are making the heart-breaking decision to surrender their pets, which is adding to the problem of too many animals in shelters.

As a sponsor, you can help animals right now, when they need it most! Your sponsorship helps cover the cost of the event and will make sure the funds raised go towards getting animals everything they need including, food, shelter, medical care, love, and emergency rescue if they are in danger.

Sponsorship is a powerful opportunity to:

- showcase your business and reach a large audience of animal lovers and community members
- support a cause that is important to you and your customers

We expect about 80 guests from the local community to attend these in-person events.

ARL is an independent non-profit 501(c)3 organization. You can be confident that your gift will have a big impact for animals because ARL receives no government grants or public funding – individuals, community partners, and **sponsors like you are the driving force behind all we do to help animals.**

Sponsorship Opportunities



In exchange for your generosity, we are pleased to offer sponsorship opportunities:

	PLATINUM PAWPRINT \$12,500 <small>125TH ANNIVERSARY</small>	LEADER OF THE PACK \$10,000	BEST IN SHOW \$5,000	TOP DOG \$2,500	TOP CAT \$1,000	ANIMAL ADVOCATE \$500
Pre-event recognition						
Recognition on Save the Date (print & digital)	Logo	Name Mention				
Recognition on Invitation (print & digital)	Logo	Logo	Name Mention			
Onsite Recognition						
Recognition in event slideshow, signage, and program	Logo	Logo	Logo	Logo	Logo	Name Mention
Complimentary tickets	6	4	2	2		
Recognition during speaking program						
Post-event recognition						
Recognition on arlboston.org (46K+ monthly visitors)	Logo	Logo	Logo	Name Mention	Name Mention	Name Mention
Recognition on social media (147K+ followers)	Logo	Logo	Logo	Name Mention	Name Mention	
Listing in ARL's annual Gratitude Report						
Acknowledgement in ARL's magazine (mailed to 12K households)	Logo	Logo				
Group Volunteer Experience for up to 17 people*						

*limited to the first 5 (five) sponsors at this level

Deadlines

June 6, 2024 - For inclusion on event Save the Date

July 25, 2024 - For inclusion on event Invitation

September 18, 2024 - For inclusion on slideshow, signage, program, arlboston.org, and social media

To reserve your sponsorship, please contact Petra Raposo at praposo@arlboston.org or (857) 350-8815



Past Corporate Sponsors

Hills Pet Nutrition | Herb Chambers | Tito's Handmade Vodka

Bay State I.T. | Companion Protect | Eastern Bank Foundation | Edward Jones

Kirkiles & Associates/Starkweather & Shepley | Liberty Mutual | Point32 Health Foundation | Alku

Burbs to Boston | Cape Cod 5 | Chatham Bars Inn | Commercial Construction Consulting

Gourmet Caterers | Grossman Marketing Group | Loomis Sayles | STV | AAFCPAs | Dedham Savings

The Norfolk & Dedham Group | Team Guthrie Mobile | Wilson Partners | Animal Arts | Bowditch

Busy Paws Pet Supply | Carlson Audio Visual Inc | The Fish & Bone | Gemini Audio Visual, Inc


IDEXX Laboratories | Helen Kosinski: Certified Soul Level Animal Communicator®

Needham Bank | Northern Business Machines | ProPrint | Rutter Networking Technologies

SpeedPro | TD Bank | Three Fins Coffee Roasters | Veterinary Wellness Center of Provincetown | Wegmans


The Animal Rescue League of Boston is a 501(c)3 nonprofit organization. Tax ID: 04-2103714


**Stay connected
with us!**

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www.arlboston.org

 The Animal Rescue League of Boston

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