



PAWS TO CELEBRATE

ANIMAL
RESCUE
LEAGUE
of BOSTON



125TH ANNIVERSARY

A Champion for Animals Since 1899

Sponsorship Opportunities

CHATHAM

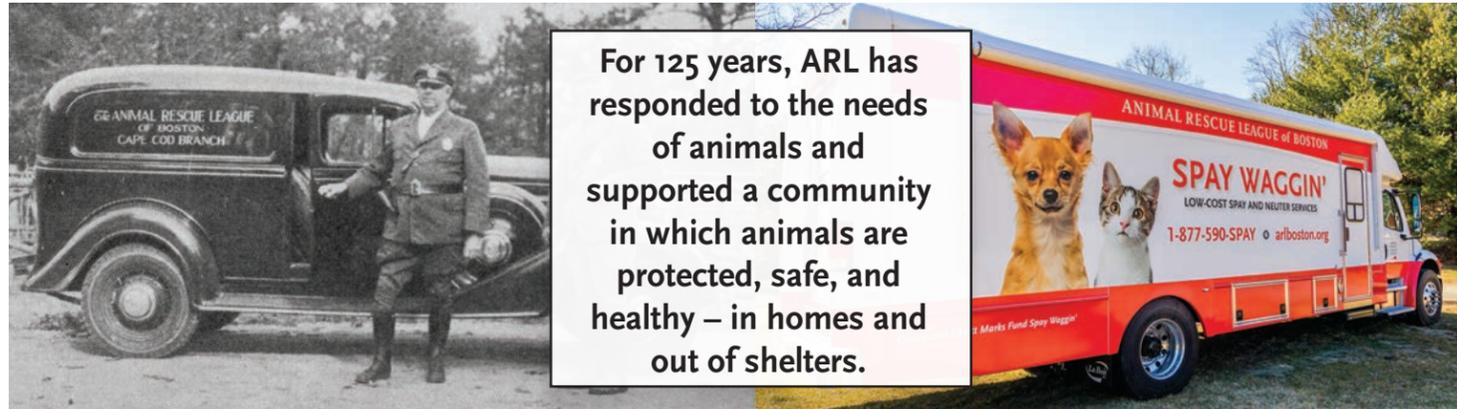
Sunday, August 11, 2024
5PM – 7PM
Chatham Bars Inn

TRURO

Thursday, September 5, 2024
6PM – 8PM
Truro Vineyards
(rain date September 12)

www.arlboston.org/paws-to-celebrate

About Us



A Year of Impact

-  More than **20,900** animals in need served in our community
-  **1,926** animals helped in humane law enforcement cases
-  **3,173** animals adopted
-  **1,100** dedicated ARL volunteers
-  **3,229** affordable wellness appointments completed by the Wellness Waggin'
-  **250,204** meals delivered to pets through the Keep Pets S.A.F.E. (Supporting Animals and Families Everyday) program
-  **\$4M** raised by more than **12,000** donors and **147,089** Social Media followers

Why Sponsor?

There are many accomplishments to celebrate in the past 125 years and **this work is more important than ever.**

Across the nation, more animals are entering shelters and staying longer. At the same time, due to steep increases in the cost of animal care, more families are making the heart-breaking decision to surrender their pets, which is adding to the problem of too many animals in shelters.

As a sponsor, you can help animals right now, when they need it most! Your sponsorship helps cover the cost of the event and will make sure the funds raised go towards getting animals everything they need including, food, shelter, medical care, love, and emergency rescue if they are in danger.

Sponsorship is a powerful opportunity to:

- showcase your business and reach a large audience of animal lovers and community members
- support a cause that is important to you and your customers

We expect between 100 and 140 guests from the local community to attend these in-person events.

ARL is an independent non-profit 501(c)3 organization. You can be confident that your gift will have a big impact for animals because ARL receives no government grants or public funding – individuals, community partners, and **sponsors like you are the driving force behind all we do to help animals.**

Sponsorship Opportunities



In exchange for your generosity, we are pleased to offer sponsorship opportunities:

	PLATINUM PAWPRINT \$5,000 <i>125TH ANNIVERSARY</i>	BEST IN SHOW \$2,500	TOP DOG \$1,500	TOP CAT \$1,000	ANIMAL ADVOCATE \$500
Pre-event recognition					
Recognition on Save the Date (print & digital)	Logo				
Recognition on Invitation (print & digital)	Logo	Name Mention			
Onsite Recognition					
Recognition in event slideshow, signage, and program	Logo	Logo	Logo	Logo	Name Mention
Complimentary tickets	4	2	2		
Recognition during speaking program					
Post-event recognition					
Recognition on arlboston.org (46K+ monthly visitors)	Logo	Name Mention	Name Mention	Name Mention	
Recognition on social media (147K+ followers)	Logo	Name Mention	Name Mention	Name Mention	
Listing in ARL's annual Gratitude Report					
Acknowledgement in ARL's magazine (mailed to 12K households)	Logo	Name Mention			

Deadlines

April 5, 2024 - For inclusion on event Save the Date

May 20, 2024 - For inclusion on event Invitation

July 31, 2024 - For inclusion on slideshow, signage, program, arlboston.org, and social media

To reserve your sponsorship, please contact Petra Raposo at praposo@arlboston.org or (857) 350-8815



Past Corporate Sponsors

Hills Pet Nutrition | Agway of Cape Cod | Herb Chambers | Tito's Handmade Vodka
Bay State I.T. | Companion Protect | Eastern Bank Foundation | Edward Jones
Kirkiles & Associates/Starkweather & Shepley | Liberty Mutual | Point32 Health Foundation | Alku
Burbs to Boston | Cape Cod 5 | Chatham Bars Inn | Commercial Construction Consulting
Gourmet Caterers | Grossman Marketing Group | Loomis Sayles | STV | AAFCPAs
Team Guthrie Mabile, Berkshire Hathaway Home Services, Robert Paul Properties | Wilson Partners
Animal Arts | Bowditch | Carlson Audio Visual Inc | Cape Associates | The Fish & Bone
IDEXX Laboratories | Helen Kosinski: Certified Soul Level Animal Communicator®
Nauset Disposal | TD Bank | Three Fins Coffee Roasters | Veterinary Associates of Cape Cod
Veterinary Wellness Center of Provincetown

The Animal Rescue League of Boston is a 501(c)3 nonprofit organization. Tax ID: 04-2103714

**Stay connected
with us!**



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www.arlboston.org



The Animal Rescue League of Boston



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