

ANIMAL RESCUE LEAGUE of BOSTON



CONTACT:

Mike DeFina, Media Relations Manager
(617) 293-3530
mdefin@arlboston.org

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ARL, MA State Police to Host Too Hot for Spot Campaign Demo

Demonstration part of ARL's annual Too Hot for Spot summer safety campaign

DEDHAM, MA – On Monday, July 14, the Animal Rescue League of Boston (ARL) and Massachusetts State Police welcomes members of the media to ARL's Dedham Campus for a hot car demonstration as part of ARL's annual Too Hot for Spot® safety campaign, which has educated pet owners about summer safety for over a decade.

Media Availability

When: Monday, July 14 @ Noon

Where: ARL's Dedham Campus, 55 Anna's Place (Top of the hill), Dedham

Interview Opportunities: ARL Veterinarian Dr. Hannah Donnelly, ARL Law Enforcement Director Karen LoStracco, ARL Advocacy Director Ally Blanck

ARL is marking 11 years of the Too Hot for Spot campaign, but unfortunately, we are still seeing plenty of instances where an animal's life is put in danger due to being left in a hot vehicle, several of which have happened in just the past month. With temperatures this summer being well above average, it's imperative this message reaches as many pet owners as possible.

Leaving an animal in a hot car is the number one cause of deadly heatstroke in pets. When temperatures rise, so do concerns about animal safety. Even when the mercury dips below 80 degrees, the threat for heat stroke still exists. Within five minutes' time, a vehicle's

interior temperature can rise above 118 degrees on a 75-degree day, even with the windows cracked.

Additionally, many modern vehicles feature an automatic shut-off feature after a certain amount of time when the vehicle is left in park and running – meaning that even if a pet owner leaves their animals in a car with the air conditioning running, the vehicle may shut off, leaving the animals susceptible to deadly heat stroke.

It is also illegal in Massachusetts to keep an animal in a hot vehicle, and law enforcement across the Commonwealth will be on the lookout this summer.

Visit arlboston.org/too-hot-for-spot to learn important pet safety tips and guidelines.

ARL wishes to thank the Massachusetts State Police, the Massachusetts Department of Transportation, and Herb Chambers for their continued support and partnership in ARL's Too Hot for Spot summer safety campaign.

ABOUT THE ANIMAL RESCUE LEAGUE OF BOSTON:

Pets are family. This belief is at the heart of everything we do at the Animal Rescue League of Boston. ARL is the first female-founded animal welfare organization in Massachusetts and is proud to carry on a legacy of kindness and compassion, helping more than 20,000 animals annually since 1899. Recognized for innovative, award-winning programs that go beyond sheltering, ARL addresses the root causes of the issues facing animals and the people who love them. By partnering with communities, ARL helps animals heal and thrive, keeps pets and people together, and protects animals from harm. Because there is no government funding for this important work, animals must rely on people like you to get the care they need, when they need it most, 365 days a year. For more information, visit arlboston.org and follow ARL on [Facebook](#), [LinkedIn](#), and [Instagram](#).

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