

Sent to all Boston TV and radio stations, MassLive, BBJ, Patch, Globe and Herald, and the Cape Cod Times

**ANIMAL  
RESCUE  
LEAGUE  
of BOSTON**



*A champion for animals*

**CONTACT:**

Jessica Heslam

Dot Joyce Consulting

617-799-0487

[jessica@dotjoyceconsulting.com](mailto:jessica@dotjoyceconsulting.com)

For Release on:

December 29, 2025

**For nonprofit organizations like Animal Rescue League of Boston, final days of the year mark critical fundraising period**

*Donations to ARL help care for animals like Mouse, an 8-month-old German Shepherd who recently arrived at ARL dangerously underweight*

\* Photos of Mouse can be found in this [Dropbox link](#).

**BOSTON** - As 2025 comes to a close, the Animal Rescue League of Boston (ARL) is in its busiest fundraising period of the year, with thousands of donations expected to be processed in the next 48 hours, a critical period for nonprofit organizations everywhere. ARL's year-end fundraising push helps to care for animals like Mouse, an 8-month-old German Shepherd recovering from severe malnourishment.

In 2024, 10% of all dollars ARL raised were received between Dec. 29 and Dec. 31. With just \$45,000 left to reach its fundraising goal for 2025, ARL's staff is hard at work. Despite [a recent poll](#) that found most Americans aren't making year-end charitable contributions this year, ARL is counting on the resonance of its mission with its supporters to help the organization close the

gap. ARL does not receive any government funding and relies solely on philanthropy to fund its ~\$15 million annual operating budget.

Mouse recently arrived at ARL dangerously underweight and in urgent need of care. He is currently on a strict, medically supervised refeeding plan to help him gain weight safely so he can rebuild his strength. Mouse needs specialized nutrition, months of medical treatment, and constant monitoring. The estimated cost for ARL to care for Mouse over the next few months is at least \$2,800. Mouse has a long, difficult road ahead of him. Donations will help provide Mouse with expert care to get him healthy, constant support and time to get his strength back. To donate, please [visit this link](#).

**ABOUT THE ANIMAL RESCUE LEAGUE OF BOSTON:**

**Pets are family. This belief is at the heart of everything we do at the Animal Rescue League of Boston.** ARL is the first female-founded animal welfare organization in Massachusetts and is proud to carry on a legacy of kindness and compassion, helping more than 20,000 animals annually since 1899. Recognized for innovative, award-winning programs that go beyond sheltering, ARL addresses the root causes of the issues facing animals and the people who love them. By partnering with communities, ARL helps animals heal and thrive, keeps pets and people together, and protects animals from harm. Because there is no government funding for this important work, animals must rely on people like you to get the care they need, when they need it most, 365 days a year. For more information, visit [arlboston.org](http://arlboston.org) and follow ARL on [Facebook](#), [LinkedIn](#), and [Instagram](#).

###